

THE COUNTERING RADICALIZATION
CONTINUOUS PROFESSIONAL
DEVELOPMENT TRAINING
CURRICULUM

CONCORDIA TRAINING

09-13 APRIL 2018
SCHWERIN, Germany

The CONCORDIA project has so far developed a completely new continuous professional development training curriculum that will empower youth professionals and other front-line staff to deal with the threat of radicalization and to **use readily available digital media tools and platforms** to produce versatile and robust counter radicalization media materials.

The curriculum modules developed and topics were decided following the research and needs analysis phase of the project which included a series of in-depth discussions with a wide range of implicated stakeholders.

The curriculum is broken down into 35 hours of face-to-face instruction and 65 hours of self-directed on-line learning through the e-learning portal developed for the project.

The face to face sessions consist of five modules:

- ✓ Module 1 – Networking your networks
- ✓ Module 2 – The digital media environment
- ✓ Module 3 – Digital media production theory
- ✓ Module 4 – Digital media production practice
- ✓ Module 5 – Dissemination

Learning Outcomes

On completion of this training course, participants should:

1. Appreciate the role of audio visual content in influencing vulnerable and potentially vulnerable young people within the current digital media environment
2. Be able to identify the most popular social media networks where audio visual content plays a significant inter-communication role for such young people
3. Be able to differentiate between varying media production standards and identify the appropriate standards for the target audience
4. Be able to produce audio visual content, using low cost or readily available resources, that is appropriate to the target audience
5. Know the basic legal restrictions and responsibilities that must be observed when creating digital media content for public dissemination
6. Be able perform a basic edit of the content, appropriate to the target audience
7. Know the basics of implementing a social media content dissemination strategy to reach the target audience
8. Be able to use this curriculum to relay their learning to other groups or individuals to facilitate a cascading transfer of learning from the Concordia curriculum.

TRAINING EVENT TO BE HELD BY TOP DIGITAL MEDIA PROFESSIONAL

- ✓ Declan Cassidy (Future In Perspective Limited, Ireland) has lead the construction of the curriculum with the aim of keeping it as visual as possible, to make it engaging for participants and easily adaptable across the Pan-European partnership.
- ✓ Declan Cassidy is an award-winning movie director and expert in all forms of digital media design, production and training. He has worked in journalism, radio and television and draws on his vast knowledge of all pervasive media environments to support dissemination actions.

WHO IS CONCORDIA ...

The CONCORDIA consortium consists of 8 partners representing 8 Member States: Germany, Romania, Austria, Czech Republic, Ireland, France, Cyprus, Finland.



WHAT ALREADY HAPPENED...

At this point we have completed the initial research phase, created the learning curriculum and are entering the testing and implementation phase of the project. In the 3rd meeting in October 2017 in Wolfsberg, Austria the project team

- ✓ Discussed current state in our project.
- ✓ Had a presentation and discussion on Sample Media Content Tool-kit with Tipsheets (O3)
- ✓ Visited two Best Practices in Austria: B3 Come in „Ein Zuhause auf Zeit für unbegleitete minderjährige Flüchtlinge“ (A temporary home for unattended-underage refugees.)



COMING NEXT...

- ✓ Project partners will meet in Czech Republic in February
- ✓ The Countering Radicalization Continuous Professional Development course will be held to test-drive the curriculum:

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HOW TO GET CONNECTED WITH CONCORDIA...

If you are *front-line workers* and you would like to join the CONCORDIA training course on **Countering Radicalization** please contact the partner in your home country or the project coordinator for further information.



Visit our website: <http://www.concordia.website/>
and join our Facebook page: <https://www.facebook.com/theconcordiaproject>