



# NEWSLETTER



Spring 2019

## WELCOME!

This is the third newsletter of the VAL.oR project - "Tacit knowledge emerging for a sustainable valorisation of the cultural heritage in rural and peripheral communities". VALoR is now in its final trimester, when the partner consortium will begin to test the outputs developed and animate local festival committees to use the VALoR resources – read below to learn more about our plans!

## Online Observatory is Launched!

As part of the VAL.oR project, partners aimed to work with local festival committees to produce a range of national case studies and show case profiles of successful festivals. These showcases comprise video interviews, audio interviews and written case studies. Over the last few months, partners in Bulgaria, Ireland, Italy, Romania, Finland and Portugal have been conducting interviews with local festival organisers to learn of the supports they received when setting up their festival, what motivated them to establish the festival and what their plans are for the future. The first results are now ready to be presented online through a bespoke online observatory. The Online Observatory will be launched at this link in April: <https://www.culturalfestivals.eu/en/outputs/o5-on-line-observatory-e-learning-portal>, so stay tuned for the first video and audio interviews of successful festivals. Do you run a festival in one of our participating countries? Would you like to be profiled and included on the Online Observatory? If so, please make contact with your local project partners through the VAL.oR website to arrange your interview.

## Online Resources

If you are interested to know more about the project and its further developments, please, visit the project website

<https://www.culturalfestivals.eu/>

And follow us on Facebook

<https://www.facebook.com/culturalfestivals.eu/>



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## What's coming next?

At the meeting in Lousada, partners swapped ideas about how they will plan and deliver training and animation events in local communities to raise awareness of the VALoR project. These training and dissemination events will give partners a unique opportunity to animate and involve local volunteers in planning successful cultural events and festivals. At these events, partners also plan to deliver the mentoring programme, which will match experienced volunteers with new-recruits to ensure the continued success of local cultural events.

The first round of training in Ireland for festival organisers is planned for May, 2019; with partners in Italy, Romania, Bulgaria and Portugal planning to deliver training through informal workshops and blended learning over the summer months. To find out more about available training opportunities in any of the participating partner countries, feel free to contact your local partner through the VALoR online platform and register your interest today!

## 4th Consortium Meeting in Portugal

The fourth project meeting was hosted by the Municipality of Lousada in April 2019. Partners from Italy, Portugal, Romania, Ireland, Bulgaria and Finland met to discuss project progress and to plan for the next phase of the project. During the meeting, partners held round-table discussions to share plans for how they will deliver the Cultural Festival and Event Management Curriculum with local festival committees and volunteers. The fourth meeting gave partners a great opportunity to plan for the close-out of the project, and the final conference!

## Announcing the Final Conference!

The VALoR Final Conference will be hosted by Speha Fresia, in Rome, Italy on Wednesday, 23rd October. This event will be attended by local festival committee members, educators, community organisations and policy-makers, decision-makers and statutory agencies working in the cultural heritage and events sector in Italy. It will provide the stage for project partners to officially launch all of the training materials, mentoring tools, guides and online platforms developed by the consortium over the lifetime of the project. To find out more about the conference, stay tuned to our Facebook page, where updates will be posted.



## How to get connected with VALOR...

If you would like to join the stakeholder forum in your local area, please contact the partner in your home country.

Follow us on Facebook or send a message and the local partner will be in touch

<https://www.facebook.com/culturalfestivals.eu/>

If you would like more information about the project log on to our project website <https://culturalfestivals.eu/>



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